

# **AND QUICK START USER GUIDE**

A Lite Paper Introduction to the OxGatr Utility Token and Service

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Page 0 - 0XGATR "SWAMP PAPER" AND USER GUIDE - 1-5-2024 Token Contract: 0xf30eE0fEa9e398f7B44659a774d008d8165e41Cc

# **TABLE OF CONTENTS**

2	What is 0XGATR?
2	What problem does 0XGATR solve?
3	Not a Security
3	Token Sale
4	Tokenomics
4	Exchanges
4	Risk of Loss
5	Use of Funds
5	Warranty and Indemnity
5	Prohibited Uses
6	Do Your Own Due Diligence
6	Taxes
6	Legal
6	Refund Policy
6	Contact Info
7	0xGatr Quick Start Guide
7	User Tier Levels
7	Connecting and Verifying your Wallet
8	Creating your first Gate
9	Gates Page Overview
10	Using the OxGatr Page Creator Where to host files
11	Page Builder Basics
13	Contests and Promotions
14	A Special Message to Crypto Influencers

# WHAT IS OXGATR?

**OXGATR** is an ERC20 token with a maximum supply of 11,000,000 tokens that serves as both a **utility token** required to use the 0xGatr.io token-gating service and a **crypto currency** used to pay for gating fees.

The ERC20 Ethereum Standard is a token standard based on the implementation of smart contracts when using the Ethereum network to issue a token, in order to swap, transfer, share and be supported by digital wallets.

**Token Contract:** 0xf30eE0fEa9e398f7B44659a774d008d8165e41Cc

**Token Name:** OXGATR **Token Symbol:** OXGATR

**Maximum Supply: 11,000,000** 

**Decimals: 18** 

Buy/Sell Tax: 3.5%

A minimum quantity of OXGATR is required to access the Oxgatr.io token-gating service. Holding specific, larger quantities of OXGATR provides the holder with reduced gating fees and advanced functionality associated with user tiers.

The amount of OXGATR required to access each user tier, and to pay for gating fees, is adjusted every 24 hours based on the market value of the OXGATR token as determined and published on the Uniswap decentralized exchange.

A buy/sell tax is used to pay for server and maintenance costs and to financially support the development team.

#### WHAT PROBLEM DOES OXGATR SOLVE?

It's estimated that, as of January, 2024, there are more than 450,000 different ERC20 token projects, and more than 80,000 different NFT projects, built on the Ethereum blockchain ... and 99% of them have no utility.

OXGATR allows any user, project, or DAO to easily add utility to any ERC20 token or ERC721 NFT by offering premium content that is only accessible by those who hold a minimum quantity of a specified ERC20 token or ERC712 NFT, by completing a simple form with the following info:

For an ERC20 token: For an ERC721 NFT:
Token Type: ERC20 Token Type: ERC721

Token Address: Token Address:

Minimum Quantity: Minimum Quantity:

Attribute: Key: Value:



After clicking "MINT GATE", and paying the appropriate gating fee (in OXGATR), you'll be returned to the "Gates" page, where you can <u>Create/Edit</u> your token-gated content.

Once you've completed creating your page, you can change the page Status from Unpublished to Live, and can begin sharing your unique, Token-Gated URL.

Visitors to your token-gated URL will be required to connect their Ethereum wallet, which will be checked to verify it holds the minimum quantity of the token you specified. If "yes" the user is allowed to access your content. If "no" the user is instructed to purchase more of your required token.

### **NOT A SECURITY**

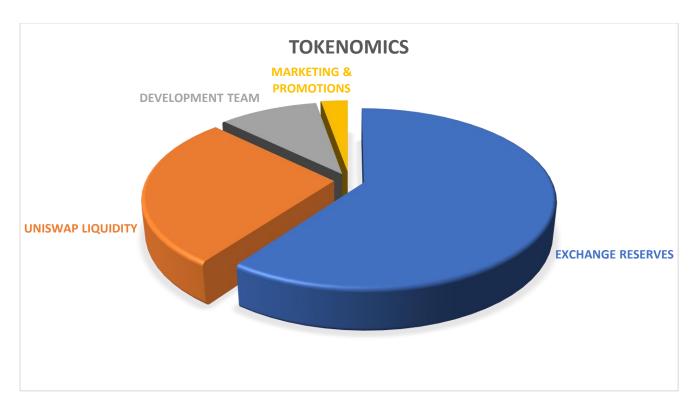
The OXGATR token is a "utility token" users are required to hold to gain access to the OxGatr.io token-gating DAPP. It is also a bespoke crypto currency that is used to pay for using the service.

Holders of the OXGATR token have no expectation of sharing in any profit from the business efforts of a third party. There is no "investment contract" between holders of the OXGATR tokens and OxGatr.io. Holding the OXGATR ERC20 token does not give the holder any decision making powers, voting rights, or a share in the profits generated from the OxGatr.io service.

For all these reasons, the \$OXGATR token is not a security.

# **TOKEN SALE**

All sales of the OXGATR token have been made through third party exchanges, starting with Uniswap. No advance sales were ever made directly to any investors at a reduced price, whether through an "initial token sale" or via a "launch pad", or via private "angel investors." No tokens, or claims to tokens, were sold to raise funds for development of the OXGATR token-gating service. Instead, OxGatr.io self-funded its development and has brought a fully functional software and decentralized application to market, for which the OXGATR token is immediately required to use and pay for token-gating services.



# **TOKENOMICS**

Total Supply: 11,000,000

**3,000,000** OXGATR will be used as initial liquidity on Uniswap.io equal in value to 1 ETH.

**300,000** OXGATR will be used for promotional purposes and contest giveaways.

**6,600,000** OXGATR are reserved for use as additional liquidity on exchanges over time.

**1,100,000** OXGATR have been reserved by the project, and may be released at any time, without restriction, for any purpose deemed appropriate by the project, in its sole discretion.

# **EXCHANGES**

Approximately 27% of the total token supply has been provided as initial liquidity for a liquidity pool on **Uniswap.** 0xGatr.io intends to release additional 0XGATR tokens on Uniswap and other exchanges, as it deems appropriate, in its sole discretion, over time.

# **RISK OF LOSS**

The value of "cryptocurrencies" can be highly volatile. Purchasing the OXGATR token is not without risk, including the risk of the OXGATR token losing up to 100% of its value. By purchasing OXGATR, you understand, agree and accept the risks associated with your purchase, including the risk of 100% loss of the value of OXGATR.

# **USE OF FUNDS**

When you purchase 0XGATR tokens on an exchange, you are purchasing finished software in the form of a fully functional, ERC20 token that can be transferred peer-to-peer, stored in any Ethereum wallet that supports ERC20 tokens, and that can be used to use the 0xGatr.io tokengating service and pay token-gating fees.

While the development team plans to continually improve the service over time, your purchase and use of the OXGATR token and/or the OxGatr.io token-gating service, is without any expectation or obligation for additional development or promotion regarding the OXGATR token and the OxGatr.io service, and without any expectation for financial gain.

### WARRANTY and INDEMNITY

The OXGATR token and OxGatr.io dapp is provided without any warranty, expressed or implied, including fitness of use and/or future value. You understand and agree that your purchase of the OXGATR token and use of the token-gating service is completely at your own risk.

By purchasing or holding the OXGATR ERC20 token and/or using the OxGatr.io token-gating service, you agree to indemnify, defend and hold harmless OxGatr.io, its founder, owner(s), development team, officers, employees, independent contractors, internet service providers, web hosting companies and technology partners, from any loss or liability associated with your ownership or use of the OXGATR tokens and the OXGATR.io DAPP, to the fullest extent possible, in all circumstances and in all jurisdictions.

#### **PROHIBITED USES**

The OxGatr.io token-gating service is to be used for lawful purposes, only. At the bottom of every gated page is a "REPORT PAGE" link that anyone can use to report content that violates our Terms of Use. We take these reports very seriously. We will conduct investigations into reported abuses and any bad actors using this service will face the maximum consequences allowed according to our Terms of Use and Law.

### DO YOUR OWN DUE DILIGENCE

You understand and agree that OxGatr does not verify, check, endorse or approve any content created or linked from our service. This means **you are responsible for doing your own due diligence** regarding page content, services, links, downloads, etc. If you feel a page violates our Terms of Use you may notify us by clicking on the "Report Page" button at the bottom of every token-gated page so we may investigate and take appropriate action. As a condition of using our service, to the maximum amount allowed by law, you agree to indemnify and hold harmless OxGatr (including all associates and associations) regarding any damage or loss suffered by you as a result of harmful content that violates the OxGatr.io Terms of Use.

# **TAXES**

You are responsible for any taxes you are required to pay, associated with your purchase and sale of the OXGATR token and use of the OxGatr.io website.

#### **LEGAL**

You are responsible for compliance with the laws of your jurisdiction regarding the purchase, use and ownership of the OXGATR token and token-gating dapp. To the maximum extent allowed by law, you agree to defend and hold harmless OxGatr (including all associates and associations) from liability and waive any right to recourse in exchange for the privilege of using our service. Should you bring a lawsuit against OxGatr.io, its founder or its development team, you agree to all the terms and conditions in the OxGatr.io Terms of Use.

#### **REFUND POLICY**

All purchases of OXGATR tokens are final. In no instance shall OxGatr.io be liable for any loss, including incidental damages or the loss of token value or theft.

# **Contact Info:**

Email: <a href="mailto:support@0xgatr.io">support@0xgatr.io</a>

Twitter/X: https://twitter.com/0XGATR

Facebook: <a href="https://www.facebook.com/0XGATR">https://www.facebook.com/0XGATR</a>

Telegram: <a href="https://t.me/joinchat/VKTraxq90vNw7a31">https://t.me/joinchat/VKTraxq90vNw7a31</a>

YouTube: <a href="https://www.youtube.com/@0xGatr">https://www.youtube.com/@0xGatr</a>

# **OxGatr – Quick Start Guide**

1. **USER TIER LEVELS:** Purchase the amount of 0xGatr required from Uniswap, in order to access the 0xGatr.io DAPP with the tiered features you desire:



<u>Note</u>: The quantity needed to purchase is dynamically adjusted every 24 hours to reflect the following USD amounts. You'll need to hold 0xGatr to use the DAPP *and* will need 0xGatr to *pay* for creating your gates. If you only hold enough to access your account, you could lose access to edit your Gates until you've restocked your wallet with 0XGATR.

Basic: Hold \$30 in OXGATR + \$29.95 OXGATR per gate = \$59.95 in OXGATR

Advanced: Hold \$50 in OXGATR + \$19.95 OXGATR per gate = \$69.95 in OXGATR

Premium: Hold \$100 in 0XGATR + \$14.95 0XGATR per gate = \$114.95 in 0XGATR

2. Once you have the required amount of OXGATR in your Metamask wallet, click the **DAPP** button in the menu header:



3. Click the CONNECT WALLET button and connect your wallet with Metamask,

then click **VERIFY WALLET** which will verify you hold 0xGatr tokens and give you access to your TIER benefits based on how much 0xGatr you hold.

VERIFY WALLET

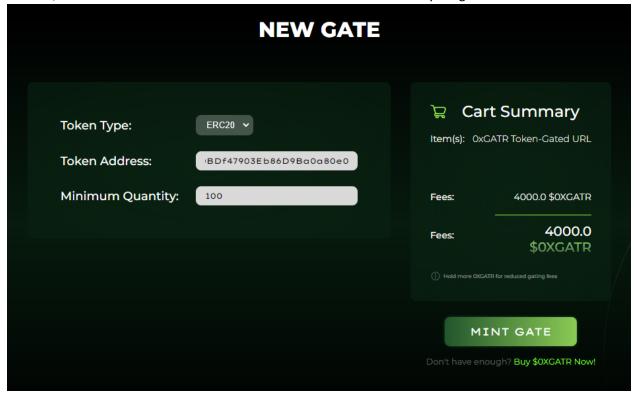
Page 7 – 0XGATR "SWAMP PAPER" AND USER GUIDE – 1-5-2024 Token Contract: 0xf30eE0fEa9e398f7B44659a774d008d8165e41Cc

# **Creating Your First Gate**

4. Click Gates in the header menu, then click the **NEW GATE** button



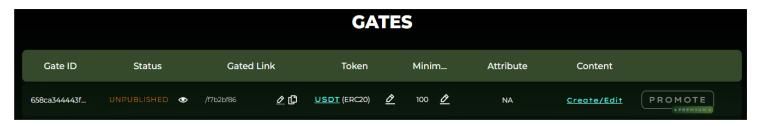
- 5. A) Enter the **TOKEN CONTRACT Address** of any **ERC20** or **ERC721** token you want token holders to use to access your token-gated content.
  - B) Enter the minimum quantity you want to require someone to HOLD in order to access your content. Note: When using an ERC721 (NFT) you can specify one attribute to access your gated content, or select "ALL" to allow all NFTs from that collection to access your gated content.



C) Click the MINT GATE button and pay the minting fee to mint your token-gated URL.

<u>Note</u>: Depending on congestion on the Ethereum network, it can take up to 2 minutes for your new gate to be processed and appear on your GATES page. If you don't see your newly created gate within this timeframe, click on GATES from the header menu or refresh the GATES page.

# 6. GATES PAGE OVERVIEW:



Gate ID = Unique identifier for your Gated URL

**Status** = The status of your page.

**Unpublished** = unable to be viewed by the public.

**Live** = Viewable by the public

NOTE: You can click the symbol to quickly and instantly change the page's status.

**Gated Link** = the unique URL you can share with others. If they hold the required quantity of the token you specified, they will be able to access your content.

By default, your Gated Link will have a unique, character string ending. Click the symbol to copy your unique URL so you can share it with others.

If you have an ADVANCED or PREMIUM account you can click the symbol

then highlight the random ending enter a custom ending, then click the to save your changes. If your desired custom URL is available it will save. If it is already in use, you'll receive an error message and will need to create a different custom ending.

**Token** = The symbol of the token you require others to hold to access your content.

**Minimum** = The minimum quantity of the required token that someone must hold to access your content.

NOTE: You can change either or both the Token and Minimum Quantity by clicking and clicking UPDATE GATE to pay an update gating fee. This will update only these attributes and will maintain your existing URL.

**Attribute** = For ERC721 NFT tokens only: The attribute an NFT must have to access your content. If left blank (N/A) all NFTs from the same collection can access your content.

**Content** = Click Create/Edit to access the OxGatr Page Creator.

**Promote**= A paid feature for PREMIUM Users to promote their Gated URLS on the Featured Gates page of 0xGatr.io.

# USING THE OXGATR PAGE CREATOR

The OxGatr Page Creator is a simple yet versatile page creator for creating your gated content.

In order to keep our server as secure and lean as possible, no files, including images, videos, pdfs, etc. may be uploaded to it. Instead, you can paste the URL to files hosted elsewhere to bring those elements into your gated page.

WHERE TO HOST IMAGES . . .



We highly recommend using ARweave's "Permaweb" for storing/hosting images, pdfs, videos and MP3s...

You can purchase AR from MEXC.com (if you're in the USA you'll need to use a VPN to access their site). Next, add the ARConnect extension to your Chrome or Brave browser and create an ARConnect wallet (save your seed phrase for future reference) then transfer your AR from MEXC to your ARConnect wallet. Visit ardrive.io, log into your wallet, then you can begin uploading your files to the Permaweb where they will be "permantely stored" on the blockchain (for the next 200 years) for a very small fee, paid in AR.

To upload, click on the NEW button, then click NEW DRIVE, then create a name for your drive and select "PUBLIC". Public drives include sharable "preview" links you can uses with Oxgatr.io (Private drives do not).

Once your file has been uploaded, click the at the end of your file line and select "Preview." Then copy the URL from the page that opens. This is the URL you'll use to add images to your Gated Content Page on 0xGatr.

#### Example:

https://fq6ubnjiomkhs7yxysmgr6z5avosrq7qv47b3pyjp2prb3xj3weq.arweave.net/LD1AtShzFHI F8SYaPs9BV0ow CvPh2 CX6fEO7p3Yk

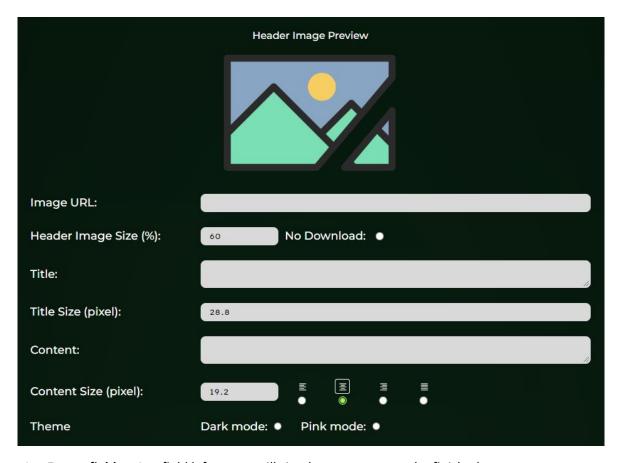


# **Google Drive**

You can also use files that have been uploaded to Google Drive. Simply make the folder and file "unrestricted" so it can be accessed by "Anyone with the link." Copy the "share link". If an image, you can paste it into any image field. The link to videos, pdfs, zip files, APKs,.glb files and html embed links, may be pasted into one of the three "Attachments" fields in your page builder.

Note: .glb files work best when hosted on Google Drive.

# PAGE BUILDER BASICS



- 1. **Empty fields** Any field left empty will simply not appear on the finished page.
- 2. **Image URL:** Paste the link to a jpeg or png you wish to display on your page.
  - -- You can change the size of each image based on a percentage of the original. If you choose to have three very large images, they will automatically be centered, one above the other on the finished page.
  - -- You can protect your images from being downloaded by checking "No Download" for each image you want to protect.
  - -- If you are a graphic designer, you could design your page using one or more jpegs or pngs.
- 3. **Title** is the page title (header text) which appears under your header image in large, bold text.
- 4. **Content** allows you to add text in between each section of images. You can also include functional hyperlinks.
- 5. **Content Size** is applied to all content text on the page.

- 6. You can **justify** your content by selecting left, center, right or full justification for your content text, which is applied to the entire page.
- 7. **Theme** No selection = "Light mode". You may also select "Dark mode" or "Pink mode".
- 8. Attachments can be HTML, DOCX, JPG, PNG, MP3, MP4, PDF, APK, or ZIP.

JPG, PNG, PDF, MP3, MP4 and GLB attachments will all display on your Gated Page. DOCX, APK and ZIP files appear as downloadable attachments.

Simply paste the URL to your file in the Attachment Link field, then select the type of file you're attaching from the "Attachment Type" drop down, below it.

**EMBED HTML** allows you to embed YouTube videos and other html objects (like an email list builder form) by simply pasting the HTML embed code into the Attachment field and selecting "EMBED HTML" from the drop down. To control the size of javascript elements, set dimensions in pixels. (Ex. "500px")

To center your embedded html items, simply add <center> to the beginning of your embedded html code and add </center> after it. The largest size video you can embed is 1400 x 787, however, users have the ability to make videos full screen if they so desire.

If you link a YouTube video from your own channel, you can make the video "Unlisted", which allows you to create an embed link to it, but your video will not be able to be found by anyone searching on YouTube or visiting your channel. This allows you to host semi-private videos on YouTube ("semi-private" because anyone with the direct link will be able to watch your video).

- 9. You are also able to include **hyperlinks** in the content section of your gated page that will send your users to any URL you wish to send them to.
- 10. Always **SAVE** your page, every time, before attempting to view any changes.
- 11. Use **PREVIEW** to see what your page will look like when published.
- 12. **PUBLISH** your page for it to go LIVE (this can be done from the GATES page, too).
- 13. **UNPUBLISH** your page if you no longer want people to access your gated page using the gated URL (this can be done from the GATES page, too).
- 14. To view your page after it's been published, go to the GATES page, click CREATE/EDIT and then click Preview, or you can copy and paste your gated URL into your browser, to go directly to your published page, however, to access it, you'll need to personally hold in your wallet the token you specified, in the the minimum quantity you required, in order to pass through the token-gate and access your content.

# **CONTESTS and PROMOTIONS**

There are not millions of dollars behind this project.

There are not "marketing geniuses" behind this project.

This project will succeed or fail because of its users and holders helping to create awareness and "buzz" for this project.

We invite YOU to become part of the 0xGatr Army, and to help spread utility throughout the Etherverse!

# **CONTESTS: JANUARY, FEBRUARY, MARCH 2024**

Mission #1 – Complete for your chance to win up to 1,000 OXGATR each week!

Your first mission, should you choose to accept it, is to subscribe to all of our social media platforms, retweet our pinned tweets, share our posts, like our videos, and tag others in the crypto community. Then, complete our Contest form at <a href="http://oxgatr.com/contest">http://oxgatr.com/contest</a>.

We will randomly select two Twitter subscribers to win 1,000 0XGATR each every Friday, starting 1/12/2024, which will continue every week in *January, February and March 2024!* 

Note: You can update your contest form each week using the UPDATE link you'll receive via email, to qualify to participate in that week's contest. You can only win this mission once per month.

Mission #2 -- Complete for your chance to win up to 5,000 OXGATR each week! Create your own Token-Gated URL using 0xGatr.io!

Require ANY token you want ... specify any quantity visitors must hold to access your token-gated content ... and create any content you want your audience to be able to access. Once finished, begin marketing your link to your audience ... holders of the token you specified! You can use ERC20 tokens or ERC721 NFTs! Update your Contest form to include the link to your gated page, as well as the token ID and quantity needed to access your content, for your chance to win **5,000 0XGATR tokens** each week! (You can only win this mission once per month.)

Mission #3 – Complete for your chance to win up to 10,000 0XGATR tokens each month!

Create a YouTube video, Medium article, or some other form of social media or blog article about 0xGatr. This could be a review, a how to, or both. You must include the URL to <a href="https://0xgatr.io">https://0xgatr.io</a> in your article or YouTube description. Best practice: Mention (disclose) that you have created this content not only because you believe in the project, but also to participate in a contest to win up to 10,000 0XGATR tokens, and they can learn more about this contest and participate in it, too, by reading our Swamp Paper. Update your Contest link with the link to your content for your chance to win up to 10,000 0XGATR tokens each month. You can only win this contest once.

#### **PROMOTIONS**

#### **FEATURED GATES DISCOUNT**

From 1/1/2024 thru 3/30/2024 the price to have your Token-Gated URL listed in the Featured Gates section is being reduced from \$49.95 to just \$9.95! The Featured Gates area allows you to showcase your Token-Gated page to visitors of 0xGatr.io so they can discover and visit your Token-Gated content! You must be a Premium user to use the Promote feature. Simply click the PROMOTE button next to the Gate you want to have featured.

More contests and promotions will be announced on our social medias. Don't forget to subscribe!

# A Special Message to Crypto Influencers

OxGatr is not your typical crypto project funded by VCs or with an ICO giving it money to burn. Instead, this is a true grassroots project, bootstrapped by a Web3 enthusiast and a team of expert solidity programmers.

**We need your help** and are interested in working with you to get the word out about our project to your followers of crypto enthusiasts, by offering special token giveaways for your audience.

We hope you're sincerely excited and inspired about the prospect of creating token-gated Alpha content for your audience that targets holders of specific tokens. We encourage you to become familiar with our token-gating platform. Let your imagination run wild. And please reach out to us so we can work together to create awareness for this project and spread utility throughout the Etherverse.

# **Contact Info:**

Email: support@0xgatr.io

Twitter/X: https://twitter.com/0XGATR

Facebook: <a href="https://www.facebook.com/0XGATR">https://www.facebook.com/0XGATR</a>

Telegram: <a href="https://t.me/joinchat/VKTraxq90vNw7a31">https://t.me/joinchat/VKTraxq90vNw7a31</a>

YouTube: <a href="https://www.youtube.com/@0xGatr">https://www.youtube.com/@0xGatr</a>